




vuitlive™ FREE Pak


vuitlive PRODUCT SPECIFICATIONS


 **Player Screen Size 1032 x 564 pixels:** The screen size automatically resizes proportionally in accordance with the viewers screen size. This feature always allows the **VUIT** to be viewed 100% without the need for annoying scrollbars. The viewer can maximize the viewing screen of the **VUIT** to the full size of their screen at any time. The FREE Pak comes with a default **VUIT** Player in a neutral dark grey colour.


 **Feature Presentation Screen Size 581 x 400 pixels:** This is the actual size of the presentation that will be playing the **VUIT** creators loaded content.

vuitlive FREE PAK PLAYER FEATURES


 **SEND VUIT TO FRIENDS:** Viewers will be able to directly send the **VUIT** link to as many as five of their family, friends and colleagues at once.


 **EMAIL VUIT CREATOR:** Viewers can email directly the creator of the **VUIT** they are viewing.


 **GUESTBOOK:** Viewers can leave a comment on the **VUIT** they are viewing.


 **MULTIFEATURES:** Viewers can go to the **Multifeatures** offered by **VUITLIVE™**. Search the web via **Google** or download free items on offer from the three scrolling screens.


 **VISIT US:** Viewers can contact or visit the home of **VUITLIVE™** via this link.

 **ABUSE:** Viewers reserve the right in reporting any abuse or offensive material they encounter on the **VUITLIVE™** site directly via this link. Each Abuse received will be analysed for its validity and the appropriate action will be taken should the reported Abuse be justified and/or valid.


 **TERMS:** Viewers can read the Terms & Conditions of Use and the Policing Policy relating to the **VUITLIVE™** site directly via this link.

 **BOOKMARK:** Viewers can bookmark their favourite **VUIT's** they are viewing directly to their favourites folder via the bookmark feature.


 **RSS (Really Simple Syndication) :** Viewers can access the latest scrolling RSS feed links as provided by **VUITLIVE™**. They can pick their lucky lotto numbers and be entertained via the online **QuantuMix Radio Station**.

 **NEWSFLASH:** Viewers can download the latest **VUITLIVE™** newsletter in an


electronic PDF format. The newsletter will be updated on a regular basis.


 **REPLAY:** No matter where the viewer finds themselves throughout the **VUIT** they are on, they can at anytime replay the **VUIT** simply by clicking onto the replay button located on the main menu bar.


FREE PAK ORDERING FEATURES


 **UNLIMITED VUIT's PER USER:** Any person with access to the internet will be able to create their own **VUIT**. All they have to do is register online and away they go. Each person can create as many **VUIT's** as they wish, there are no limitations.


 **20 IMAGES MAXIMUM:** Each **VUIT** allows for a minimum of 1 and a maximum of 20 images to be uploaded.

 **ONLINE SCRIPT EDITOR:** The online script editor allows the Creator to type in a script for each image. Thereafter the user can directly read and record their script online via the online voice recorder.

 **DIRECT ONLINE VOICE RECORDER:** This feature is provided for the Creator to record their own voice via the script they have written for their **VUIT**. They can record their message for each photo.


 **IMAGE TO SCRIPT SYNCHRONIZATION:** The viewing time for each image is dependant on the length of the voiceover script linked to it. If for example image number 1 has a voiceover which runs for 10 seconds, the image will be shown for 10 seconds and so on. If the Creator has chosen not to have a voiceover for any image, then the default viewing time for that image is 4 seconds.

 **UNIQUE IMAGE/AUDIO DRAG & DROP FEATURE:** Creators will be able to drag and drop their images into the order of their choice. In doing so, the corresponding voiceover recorded files relating to the images will automatically be placed in the new corresponding order.


 **BACKGROUND MUSIC LIBRARY SELECTION:** Provided is an online background music library. The **VUIT** creator can choose a music track from the library to set the mood within the **VUIT** they are creating. Current categories include:

- | | |
|--|--|
|  Ambient Mid Tempo |  Funky Up Tempo |
|  Ambient Slow Tempo |  Futuristic Mid Tempo |
|  Ambient Up Tempo |  Futuristic Up Tempo |
|  Calm Mid Tempo |  Groovy Mid Tempo |
|  Calm Slow Tempo |  Groovy Slow Tempo |
|  Confident Mid Tempo |  Groovy Up Tempo |
|  Confident Slow tempo |  Happy Mid tempo |
|  Confident Up Tempo |  Happy Slow Tempo |
|  Dramatic Mid Tempo |  Happy Up Tempo |

- ▶ Dramatic Slow Tempo
- ▶ Dramatic Up Tempo
- ▶ Energetic Mid Tempo
- ▶ Energetic Up Tempo
- ▶ Funky Mid Tempo
- ▶ Funky Slow Tempo
- ▶ Positive Mid Tempo
- ▶ Positive Up Tempo
- ▶ Relaxed Mid Tempo
- ▶ Relaxed Slow Tempo
- ▶ Romantic Mid Tempo
- ▶ Romantic Slow Tempo


 **VUITLIVE™ BACKGROUND MUSIC UPLOAD:** The **VUIT** Creator has the option of uploading their background music instead of choosing from the online library. It is the users' responsibility in making sure that they have the full rights to the music file they are uploading. The user will have to click onto a checkbox confirming that they have the right to upload and broadcast the music file of their choosing.


 **VUITLIVE™ INSTANT ACTIVATION:** Once the **VUIT** created has been completed and confirmed by the Creator, it will instantly be activated online.

 **VUIT HTML LINK & EMBEDMENT CODE:** An automated email will be sent to the **VUIT** Creator confirming that their **VUIT** has been activated. Within the same email they will receive the **VUIT** html link and link embedment code which they can thereafter place on their website or any other website around the world of their choice. This code can also be placed on Social Networking websites, for example EBay and any site permitting the user to enter a live link.

 **ONLINE IMAGE EDITING FACILITY:** **VUIT** Creators will be able to edit their images before uploading them via our own online image editing facility.


 **UPDATE/EDITING ONLINE FACILITY:** Creators will be able to update/edit their **VUIT** at anytime via our own online update/editing facility.


 **CREATORS EMAIL CONTACT INPUT:** Creators can enter their contact email address allowing viewers to contact them directly when viewing their **VUITLIVE™**.

 **CATEGORY SELECTION:** Creators will be able to select which category their **VUIT** shall reside in. The categories include:

- ▶ Animals & Pets
- ▶ Automotive
- ▶ Architecture & Buildings
- ▶ Arts & Entertainment
- ▶ Boating & Fishing
- ▶ Breaking News
- ▶ Business and Industry
- ▶ Buy, Swap or Sell
- ▶ Charity & Goodwill
- ▶ Computers & Devices
- ▶ Concepts & Ideas
- ▶ Dating & Personals
- ▶ Health & Beauty
- ▶ Hobbies & Interests
- ▶ In Memory Of
- ▶ Lifestyle
- ▶ Motor Bikes
- ▶ Music & Cludding
- ▶ My Pics
- ▶ People & Politics
- ▶ Real Estate & Property
- ▶ Science and Medicine
- ▶ Social Networking
- ▶ Sports & Leisure


- ✦ Employment
- ✦ Festivities & Celebrations
- ✦ Food & Drink
- ✦ Technology
- ✦ Travel & Tourism
- ✦ Other

 **60 DAY ROLLOVER NOTIFICATION:** Every 60 days, the creator of the **VUIT** will be sent an email asking them if they wish to rollover their **VUIT** for another 60 days. If they fail to respond within a period of 5 days from sending of email, their **VUIT** will be deactivated.

 **VUIT's IN ALL LANGUAGES WITH NO LIMITATIONS:** **VUIT's** can be created in any language with no limitations, including voiceovers. This feature truly makes the product a global online communication marketing portal.



3rd PARTY 6Pak HYPERLINK ADVERTISING BANNERS

 **VUITLIVE™ FREE PAK 3rd Party Active Link Advertising Banners:** These banners are known as "Pay Per Impressions" and are referred to as a "6Pak" which includes the following:

- ✦ Vertical banner: 200 x 400 pixels
- ✦ Horizontal banner: 497 x 67 pixels
- ✦ Right hand side banner 1: 200 x 110 pixels
- ✦ Right hand side banner 2: 200 x 110 pixels
- ✦ Right hand side banner 3: 200 x 110 pixels
- ✦ Right hand side banner 4: 200 x 110 pixels

These prepaid banners are non intrusive to the **VUIT's** and facilitate the cost of being able to provide you with **UNLIMITED FREE VUIT's**.

The 6Pak is sold as one unit to one advertiser. It is the advertisers choice as to what they desire the banners to represent. With each banner they have the provision to assign an active hyperlink. These hyperlinks could be anything that resides on the world wide web, where the hyperlinks activate an online action when the banner(s) are clicked by the online viewer. These hyperlink actions could be active links to;

- ✦ Documents
- ✦ Websites
- ✦ Vouchers
- ✦ Books
- ✦ Software
- ✦ Video
- ✦ Conferencing
- ✦ Catalogues
- ✦ Services
- ✦ Surveys
- ✦ Downloads
- ✦ Presentations
- ✦ Brochures
- ✦ Music
- ✦ Games
- ✦ Tutorials
- ✦ Social Networking Sites
- ✦ Products
- ✦ Entertainment
- ✦ and so on.....

The list is only limited by the advertiser's imagination and creativity.

The 6Pak represents an interactive relationship between the advertiser and the viewer, creating an online communications marketing relationship for both parties.

The banners are static and do not rotate to other advertisers during the viewing of a **VUIT**. This is an immense benefit to the advertiser, as it creates **STAYING POWER**, where **STAYING POWER** equals greater branding and a greater chance that the viewer will interact with the advertiser's hyperlinks.

The biggest issue that has confronted commercial advertising on the internet is the unspoken thus unanswered question of **STAYING POWER**. Statistics on Visits and Hits have to date been the driving force in getting advertisers to advertise on the internet. This is the equivalent of opening up a shop and people passing by your shop front window, having a glance and moving on. Did you not open up a shop for people to walk into, view your products/services thus increasing the sale potential? The answer is simple, Yes! When a person walks into your shop or business for that matter, you automatically establish **INTERACTIVE STAYING POWER**. In simple terms;

✚ Visits/Hits = Window Shoppers = LIMITED SALES POTENTIAL

✚ 6Pak Banners = Interactive Staying Power = GREATER SALES POTENTIAL

VUITLIVE™ now delivers what advertisers are looking for on the web, the online equivalent of Television Advertising, and then some.

An online communications and marketing portal with a matrix of quantum possibilities, only limited by your imagination and creative mind.

The 6Pak advertising system works on the following 4 step system. The advertiser can choose multiple Category & Country Combinations;

Step 1: Advertiser chooses FREE Pak Category.

Step 2: Advertiser chooses which countries they wish to be seen within the chosen category.

Step 3: Advertiser chooses what % of each category within each country they wish to secure.

Step 4: Advertiser chooses how many VUIT's they desire to have their 6Pak viewed in.

Note: VUITLIVE™ FREE Pak Features may change from time to time. Such changes are defined as "Product Upgrades". Fair notice as seen appropriate by VUITLIVE™ will be issued via the VUITLIVE™ Newsletter and other means as deemed appropriate by VUITLIVE™

Contact **VUITLIVE™** Support with any questions you might have.

