



vuitlive™ VALUE Pak

vuitlive PRODUCT SPECIFICATIONS


 **Player Screen:** The screen size automatically resizes proportionally in accordance with the viewers screen size. This feature always allows the **VUIT** to be viewed 100% without the need for annoying scrollbars. The viewer can maximize the viewing screen of the **VUIT** to the full size of their screen at any time.

✦ **2Pak Player: 817 x 564 pixels**

✦ **6Pak Player: 1032 x 564 pixels**

 **Player Screen Library:** The VALUE Pak comes with an option to choose from over 1,000 Screen Player Frames (otherwise known as SKINS) from our library, providing a greater tailored end **VUIT**.

 **Feature Presentation Screen Size 581 x 400 pixels:** This is the actual size of the presentation that will be playing the **VUIT** creators loaded content.

 **VUITLIVE™ VALUE PAK Advertising Banners:** These banners are owned and utilised by the **VUIT** Creator and are referred to as a "2Pak✦✦" and "6Pak✦" which includes the following:

- ✦✦ Vertical banner: 200 x 400 pixels
- ✦✦ Horizontal banner: 497 x 67 pixels
- ✦ Right hand side banner 1: 200 x 110 pixels
- ✦ Right hand side banner 2: 200 x 110 pixels
- ✦ Right hand side banner 3: 200 x 110 pixels
- ✦ Right hand side banner 4: 200 x 110 pixels

The 2Pak✦✦ and 6Pak✦ Advertising Banners are provided as one unit to the Creator of the **VUIT**. It is the Creator's choice as to what they desire the banners to represent. With each banner they have the provision to assign an active hyperlink. These hyperlinks could be anything that resides on the World Wide Web, where the hyperlinks activate an online action when they are activated by the online viewer. These hyperlink actions could be active links to;

- | | |
|----------------|---------------------------|
| ✦ Documents | ✦ Downloads |
| ✦ Websites | ✦ Presentations |
| ✦ Vouchers | ✦ Brochures |
| ✦ Books | ✦ Music |
| ✦ Software | ✦ Games |
| ✦ Video | ✦ Tutorials |
| ✦ Conferencing | ✦ Social Networking Sites |

- Catalogues
- Services
- Surveys
- Products
- Entertainment
- and so on.....

The list is only limited by the advertiser's imagination and creativity.

The 2Pak➤➤ and 6Pak➤ represents an interactive relationship between the advertiser and the viewer, creating an online communications marketing relationship for both parties.

The banners are static and are exclusive to the designated **VUIT**. This is an immense benefit to the **VUIT** Creator, as it creates **STAYING POWER**, where **STAYING POWER** equals greater branding and a greater chance that the viewer will interact with the **VUIT** Creator's hyperlinks.

The biggest issue that has confronted commercial advertising on the internet is the unspoken thus unanswered question of **STAYING POWER**. Statistics on Visits and Hits have to date been the driving force in getting advertisers to advertise on the internet. This is the equivalent of opening up a shop and people passing by your shop front window, having a glance and moving on. Did you not open up a shop for people to walk into, view your products/services thus increasing the sale potential? The answer is simple, Yes! When a person walks into your shop or business for that matter, you automatically establish **INTERACTIVE STAYING POWER**. In simple terms;


➤ Visits/Hits = Window Shoppers = LIMITED SALES POTENTIAL


➤ 2/6Pak Banners = Interactive Staying Power = GREATER SALES POTENTIAL


VUITLIVE™ now delivers what advertisers are looking for on the web, the online equivalent of Television Advertising, and then some.


An online communications and marketing portal with a matrix of quantum possibilities, only limited by your imagination and creative mind.

vuitlive VALUE PAK PLAYER FEATURES

 **SEND VUIT TO FRIENDS:** Viewers will be able to directly send the **VUIT** link to as many as five of their family, friends and colleagues at once.

 **EMAIL VUIT CREATOR:** Viewers can email directly the Creator of the **VUIT** they are viewing.

 **VISIT VUIT CREATOR:** Viewers can visit directly the Creators own website.

 **GUESTBOOK:** Viewers can leave a comment on the **VUIT** they are viewing. The viewer also has the option of requesting a reply by the Creator on their comment posted on the guestbook. Each **VUIT** has its own guestbook.



MULTIFEATURES: Viewers can go to the **Multifeatures** offered by **VUITLIVE™**. Search the web via **Google** or download free items on offer from the three scrolling screens.



VISIT US: Viewers can contact or visit the home of **VUITLIVE™** via this link.



ABUSE: Viewers reserve the right in reporting any abuse or offensive material they encounter on the **VUITLIVE™** site directly via this link. Each Abuse received will be analysed for its validity and the appropriate action will be taken should the reported Abuse be justified and/or valid.



TERMS: Viewers can read the Terms & Conditions of Use and the Policing Policy relating to the **VUITLIVE™** site directly via this link.



BOOKMARK: Viewers can bookmark their favourite **VUIT's** they are viewing directly to their favourites folder via the bookmark feature.



RSS (Really Simple Syndication) : Viewers can access the latest scrolling RSS feed links as provided by **VUITLIVE™**. They can pick their lucky lotto numbers and be entertained via the online **QuantuMix Radio Station**.



VUITLIVE™ NEWSFLASH: Viewers can download the latest **VUITLIVE™** newsletter in an electronic PDF format. The newsletter will be updated on a regular basis.



VUIT CREATOR NEWSFLASH: Viewers can download the latest newsletter, brochure or catalogue in an electronic PDF format as provided by the **VUIT** Creator.



REPLAY: No matter where the viewer finds themselves throughout the **VUIT** they are on, they can at anytime replay the **VUIT** simply by clicking onto the replay button located on the main menu bar.



VALUE PAK ORDERING FEATURES



20 IMAGES MAXIMUM: Each **VUIT** allows for a minimum of 1 and a maximum of 20 images to be uploaded.



ONLINE SCRIPT EDITOR: The online script editor allows the user to type in a script for each image. The maximum script size is 200 words for the entire **VUIT**.



IMAGE TO SCRIPT SYNCHRONIZATION: The viewing time for each image is dependant on the length of the voiceover script linked to it. If for example image number 1 has a voiceover which runs for 10 seconds, the image will be shown for 10 seconds and so on. If the Creator has chosen not to have a voiceover for any image, then the default viewing time for that image is 4 seconds.



PROFESSIONAL VOICEOVER: **VUIT** Creators have a selection of professional voiceovers to choose from. They are able to choose male/female,

accent/language and a 3 option preferential order. They will be able to listen to samples of the voiceovers and pick their top 3. Three options are offered to cater the fact that each professional voiceover can only perform a certain number of voiceovers per day. Therefore if the 1st voiceovers daily quota is filled, then the second choice will perform the task. The same applies if number 2's quota is filled. If all three choices are overbooked, then **VUITLIVE™** will use the Creators criteria of "male/female, accent/language" and forward the voiceover script to a matching professional voiceover artist based on this criteria.



UNIQUE IMAGE/AUDIO DRAG & DROP FEATURE: Creators will be able to drag and drop their images into the order of their choice. In doing so, the corresponding voiceover recorded files relating to the images will automatically be placed in the new corresponding order.



BACKGROUND MUSIC LIBRARY SELECTION: Provided is an online background music library. The **VUIT** creator can choose a music track from the library to set the mood within the **VUIT** they are creating. Current categories include:

- | | |
|------------------------|------------------------|
| ➤ Ambient Mid Tempo | ➤ Funky Up Tempo |
| ➤ Ambient Slow Tempo | ➤ Futuristic Mid Tempo |
| ➤ Ambient Up Tempo | ➤ Futuristic Up Tempo |
| ➤ Calm Mid Tempo | ➤ Groovy Mid Tempo |
| ➤ Calm Slow Tempo | ➤ Groovy Slow Tempo |
| ➤ Confident Mid Tempo | ➤ Groovy Up Tempo |
| ➤ Confident Slow tempo | ➤ Happy Mid tempo |
| ➤ Confident Up Tempo | ➤ Happy Slow Tempo |
| ➤ Dramatic Mid Tempo | ➤ Happy Up Tempo |
| ➤ Dramatic Slow Tempo | ➤ Positive Mid Tempo |
| ➤ Dramatic Up Tempo | ➤ Positive Up Tempo |
| ➤ Energetic Mid Tempo | ➤ Relaxed Mid Tempo |
| ➤ Energetic Up Tempo | ➤ Relaxed Slow Tempo |
| ➤ Funky Mid Tempo | ➤ Romantic Mid Tempo |
| ➤ Funky Slow Tempo | ➤ Romantic Slow Tempo |



VUITLIVE™ BACKGROUND MUSIC UPLOAD: The **VUIT** Creator has the option of uploading their background music instead of choosing from the online library. It is the users' responsibility in making sure that they have the full rights to the music file they are uploading. The user will have to click onto a checkbox confirming that they have the right to upload and broadcast the music file of their choosing.



VUITLIVE™ ACTIVATION: Once the **VUIT** created has been completed and confirmed by the Creator, it will be activated within 1-5 working days, allowing for the professional voiceover to be executed. In most cases the **VUIT** activation occurs within 1-3 working days.



VUIT HTML LINK & EMBEDMENT CODE: An automated email will be sent to the **VUIT** Creator confirming that their **VUIT** has been activated. Within the same email they will receive the **VUIT** html link and link embedment code which they can thereafter place on their website or any other website around the world of

their choice. This code can also be placed on Social Networking websites, for example EBay and any site permitting the user to enter a live link.



ONLINE IMAGE EDITING FACILITY: VUIT Creators will be able to edit their images before uploading them via our own online image editing facility.



ONLINE BANNER LIBRARY: Creators will be able to choose an Advertising Banner Template from our online library, and customize it to suit their needs via our online image editing facility. The categories include:

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|------------------|-----------------|
| ➤ Abstract | ➤ Sands |
| ➤ Autumn/Fall | ➤ Sky |
| ➤ Blues | ➤ Snow |
| ➤ Designs | ➤ Solid Colors |
| ➤ Fire and Smoke | ➤ Summer |
| ➤ Greys | ➤ Sun |
| ➤ Lightning | ➤ Surface |
| ➤ Liquid | ➤ Textures |
| ➤ Nature | ➤ Washed Colors |
| ➤ Nature Green | ➤ Other... |



UPDATE/EDITING ONLINE FACILITY: Creators will be able to update/edit their **VUIT** at anytime via our own online update/editing facility.





CREATORS EMAIL CONTACT INPUT: Creators can enter their contact email address allowing viewers to contact them directly when viewing their **VUITLIVE™**.



CATEGORY SELECTION: Creators will be able to select which category their **VUIT** shall reside in. The categories include:




- | | |
|------------------------------|--------------------------|
| ➤ Animals & Pets | ➤ Health & Beauty |
| ➤ Automotive | ➤ Hobbies & Interests |
| ➤ Architecture & Buildings | ➤ In Memory Of |
| ➤ Arts & Entertainment | ➤ Lifestyle |
| ➤ Boating & Fishing | ➤ Motor Bikes |
| ➤ Breaking News | ➤ Music & Cludding |
| ➤ Business and Industry | ➤ My Pics |
| ➤ Buy, Swap or Sell | ➤ People & Politics |
| ➤ Charity & Goodwill | ➤ Real Estate & Property |
| ➤ Computers & Devices | ➤ Science and Medicine |
| ➤ Concepts & Ideas | ➤ Social Networking |
| ➤ Dating & Personals | ➤ Sports & Leisure |
| ➤ Employment | ➤ Technology |
| ➤ Festivities & Celebrations | ➤ Travel & Tourism |
| ➤ Food & Drink | ➤ Other |

 **6 MONTH ROLLOVER NOTIFICATION:** 6 months from the day the **VUIT** was activated live online, the creator of the **VUIT** will be sent an email asking them if they wish to rollover their **VUIT** for another 6 months. If they fail to respond within a period of 5 days from sending of email, their **VUIT** will be deactivated. Rollover of **VUIT** for another 6 months will incur 6 month hosting charges (approximately \$59.00) per **VUIT**.

 **VUIT's IN ALL LANGUAGES WITH NO LIMITATIONS:** **VUIT's** can be created in any language. This feature truly makes the product a global online communication marketing portal. By the 1st of April 2008, we will be offering professional voiceovers in the top 20 world languages. Each time a new language has been added, it will be promoted via our Monthly Newsletter and other direct vehicles at our disposal. The default languages and accents are as follows; Australian Male/Female, American Male/Female, British Male/Female.

ADDITIONAL MULTICASTING SERVICE TO VIDEO HOSTING SITES

 **MULTICASTING SERVICE:** The **VUIT** Creator can choose to have their **VUIT** multicast on the world's leading Video Hosting Sites including:

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|--|---|
|  AtomFilms |  JumpCut |
|  Blip.TV |  LiveVideo |
|  BoFunk |  MySpace Video |
|  Bolt |  PutFile |
|  ClipShack |  Sharkle |
|  EvideoShare |  Veoh |
|  Flurl |  Vimeo |
|  Google Video |  Yahoo Video |
|  Guba |  YouTube |

Why use **Multicasting** to drive traffic to your website? According to the LightReading's report of Top 10 Video Sharing Sites, the number of Unique Audiences for YouTube, Google Video and Veoh are about 30,541,000, 9,348,000 and 1,011,000, respectively as at July 2006. There are a bunch of other video sharing sites which have hundreds of thousands of Unique Audience. And, these numbers keep rising. All these audiences are eager to watch videos that are of interest to them. This means you can use **VUITLIVE™ MULTICASTING SERVICE** to drive more traffic to your websites and sell more of your products or services. Just like what TV commercials do!

YOU CAN DO IT YOURSELF, BUT THERE'S A BIG PROBLEM! In order to really benefit from video sharing sites, you have to upload your video to multiple sites. And, you should not only upload just one video. The more videos you upload, the more visitors you will have. Unfortunately, uploading videos to multiple video sites manually **IS VERY TIME CONSUMING AND BANDWIDTH CONSUMING!**

Each video sharing site has its own form that needs to be filled out. Usually, it takes at least about 5 minutes to manually fill in the form, and then depending on the size of the video file, you may have to wait 10 minutes, or even more than 1 hour, for the upload to be finished. During the time you are waiting, you will have

to frequently check whether the uploading process is finished, so that you can start the upload for the next video sharing site. If you don't check, then the uploading process will take even longer.

To be fair, let's assume that for each upload, it will take about **8 minutes** for you to login the account, fill in the form and make sure the video is uploaded successfully including the time of waiting for the upload, about **12 minutes**. If you uploaded the video to **18 video sharing sites**, then it will take **$(8 + 12) \times 18 = 360$ minutes (6 hours)**. Some may think of hiring others to do this work. Yes, you can do that, but it means on top of having to pay the person at least \$60 per upload you would also have to pay at least \$150 to have your webmercial produced and prepared as a video file format to upload and lets not forget your bandwidth costs. **That is in excess of \$210.00**

With our **Multicasting Service** all you pay is **\$59.00**



PROFESSIONAL SCRIPTING SERVICE: If you haven't got time to create your script, simple insert a description next to each image and we will produce a professional script for you, all you pay is **\$59.00**



ONLINE IMAGE LIBRARY: If you ever fall short on the number of images you would like to have in your **VUIT**, you can choose one from our online library for a minimal charge of **\$2.50** per image.

Note: VUITLIVE™ VALUE Pak Features may change from time to time. Such changes are defined as "Product Upgrades". Fair notice as seen appropriate by VUITLIVE™ will be issued via the VUITLIVE™ Newsletter and other means as deemed appropriate by VUITLIVE™

Contact **VUITLIVE™** Support with any questions you might have.

